



# Junior Achievement™

of Central Texas

## We reach more than:

3,500 Students  
in 2022-2023

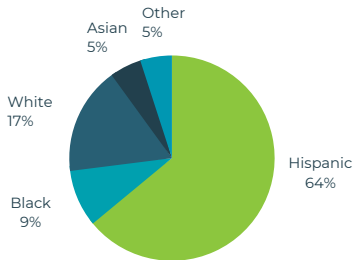


20  
School  
locations



## We Serve:

64% of JA  
Students are  
Hispanic



## Our Area:



Austin, Bastrop, Hutto, Pflugerville, Round Rock, Waco

## We Believe:

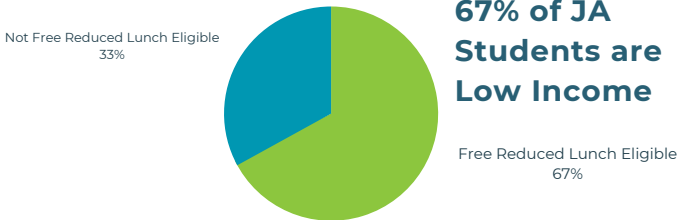
Opportunity is for Everyone

5 Scholarships = \$32,000

To JA students to pursue their dreams



67% of JA  
Students are  
Low Income



## JA Prepares Students for Work and Careers

Our volunteers share their talents and experience through mentorship and our award winning curriculum.

253  
Volunteers



From over

45  
Companies &  
Organizations



## JA Gives Students Confidence with Money

We help students build a foundation on which they can make intelligent financial decisions related to income, expenses, savings, and credit.



365  
Students attended  
JA Finance Park

## JA Teaches an Entrepreneurial Mindset

Through Design Thinking and a Growth Mindset JA Students develop the skills to solve problems and innovate.



26  
Student  
Run  
Companies

155  
Business  
Pitch  
Presentations



## Sponsorship request for the 5th annual JA F.E.M. Forum

Powered by  DELTA experian.



**When:** Thursday, April 25th, 11:00 AM - 1:00 PM

**Where:** Schwab Event Center, 11800 Schwab Way Austin, TX 78758

JA F.E.M. Forum is our signature financial equity lunch event held during Financial Literacy Month in April. This year we are exploring careers where women are under-represented and how that affects financial outcomes. F.E.M. also connects the business community with high school students for networking, mentoring, and conversations around financial equity. This forum is designed for companies and business leaders who believe in financial equity.

Sponsorship: from \$25,000 - \$2,500 ( Sponsorship benefits vary depending on level. See below.)

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### Sponsorship Pledge Form

We are pleased to sponsor the JA F.E.M. Forum 2024 at the following level:

- \$25,000 Title Sponsor     \$5,000 Investment Sponsor
- \$10,000 Leadership Sponsor     \$2,500 Equity Sponsor
- We can't attend the event and would still like to support the cause by making a donation in the amount of \$\_\_\_\_\_.

Method of Payment (check one):

- Enclosed is our check for \$\_\_\_\_\_. Make checks payable to: JA of Central Texas  
(Please note JA F.E.M. Forum in the check memo)
- I'd like to pay with a Credit Card. Click the link to pay: <https://bit.ly/2024FEM>
- Please invoice me at the address below:

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Company or Family Name (as you would like it listed in print materials)

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Sponsorship Contact Name & Title

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Address, City, State Zip

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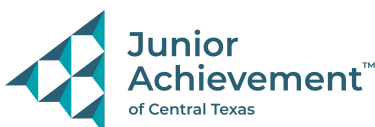
Email & Phone

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Signature & Date

Mail this form to: JACT, P.O. Box 684571, Austin, TX 78768 or email to: [emily@jacentex.org](mailto:emily@jacentex.org)

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Federal Tax ID: #74-1153957

512.710.5437

**~SPONSORSHIP TIERS AND BENEFITS~**

	<b>\$25K- TITLE</b>	<b>\$10K- LEADERSHIP</b>	<b>\$5K- INVESTMENT</b>	<b>\$2.5K- EQUITY</b>
<b>BRANDING &amp; RECOGNITION</b>	<ul style="list-style-type: none"> <li>*Mention during the CBS Austin's, "Making a Difference" segment in March</li> <li>*Company link in the accompanied F.E.M. article on the CBS Austin website</li> <li>*5 custom social media posts</li> <li>*Press release w/ your quote &amp; attribution</li> <li>*Prominent placement on JA website</li> <li>*Keynote speaker</li> <li>*Prominent event and table signage</li> </ul>	<ul style="list-style-type: none"> <li>*Mention during the CBS Austin's, "Making a Difference" segment in March</li> <li>*Company link in the accompanied F.E.M. article on the CBS Austin website</li> <li>*3 custom social media posts</li> <li>*Press release recognition</li> <li>*Placement on JA website</li> <li>*Prominent event and table signage</li> </ul>	<ul style="list-style-type: none"> <li>*Company link in F.E.M. article on the CBS Austin website</li> <li>*1 custom social media post</li> <li>*Placement on JA website</li> <li>*Event signage</li> </ul>	<ul style="list-style-type: none"> <li>*Company link in the accompanied article on the CBS Austin website</li> <li>*1 social media post</li> <li>*Placement on JA website</li> <li>*Event signage</li> </ul>
<b>EMPLOYEE &amp; ENGAGEMENT</b>	<ul style="list-style-type: none"> <li>*350 student sponsorship for JA Experiences</li> <li>*Large branded booth</li> <li>*2 tables at event (7 seats / table) with students</li> <li>*1 post event school visit</li> </ul>	<ul style="list-style-type: none"> <li>*200 student sponsorship for JA Experiences</li> <li>*Standard booth with student interaction</li> <li>*1 tables at event (7 seats / table) with students</li> <li>*1 post event school visits</li> </ul>	<ul style="list-style-type: none"> <li>*100 student sponsorship for JA experiences</li> <li>*Booth with student interaction</li> <li>*3 seats for event</li> </ul>	<ul style="list-style-type: none"> <li>*25 student sponsorship for JA Experiences</li> <li>*Booth with student interaction</li> <li>*2 seats for event</li> </ul>