



Inspiring Tomorrows™

JA FINANCE PARK

# UNLOCKING MOTIVATION

ENABLING STUDENTS TO CORRELATE  
EDUCATIONAL PERFORMANCE AND  
FUTURE EARNING POWER.

# STRATEGY FOR ENGAGEMENT

Evaluation results indicate JA Finance Park engages students at a higher rate than traditional schoolwork.

*JA Finance Park* helps students build a foundation upon which they can make intelligent financial decisions that last a lifetime, including decisions related to income, expenses, savings, and credit.

The *JA Finance Park* program is composed of 12 required teacher-taught, in-class lessons. It culminates in a hands-on, site-based budgeting simulation. Additional extension activities are available for each lesson topic. Lessons are offered in a traditional classroom presentation format designed for middle-grade students, and in a Project-Based Learning (PBL) format created for high school students. Both provide educators a method of delivery that will best meet the needs of their students.



## EVALUATION RESULTS



**93% of teachers** agreed that the curriculum **connected academic learning with real life.**



**89% of teachers** agreed that the curriculum showed how many **choices made today affect future options.**



Among students who did not intend to graduate from high school at the onset of their JA Finance Park participation, **69% indicated they now intend to graduate.**



**92% of students** indicated the JA volunteer helped them **realize the importance of staying in school.**



After participation, there was a **20% increase in students who set goals for the future.**

During the simulation, students are randomly assigned life scenarios and work to prepare a family budget. During one visit, a student was assigned a scenario in which she had no post-secondary education, her corresponding income was low, and she struggled through the simulation trying to make ends meet. *“Tashiana R decided that she needed to take a closer look at her future and make some serious academic decisions, not only did Tashiana decide that college was her best option but that she needed to make better decisions in school and her present life. Thank you, JA Finance Park, for inspiring our students.”*

- Kimberly Warren, Forest Brook Middle School (HISD)

# TURNKEY SOLUTION |

Join Junior Achievement's network of professional educators preparing students to connect the dots between classroom learning and the future.

## JA's Turnkey Solution

Before students travel to *JA Finance Park*, they take part in JA's unique 14-lesson classroom curriculum, split into four categories: Income; Saving, Investing, and Risk Management; Debit and Credit; and Budget. This knowledge serves as a foundation in personal finance education and gives them the skills to take on their *JA Finance Park* site-visit with everything they need to be successful.

## Comprehensive Training

Before you begin the *JA Finance Park* program, JA staff will provide training and share the goals of the *JA Finance Park* program and simulation. You will be trained to implement the curriculum and provided tips to connect the program to your classroom activities. We'll also provide an overview of how the curriculum is aligned to the TEKS. You will become familiar with the schedule for the site visit, the work expected of the students, and the critical role you play in ensuring student success.

## Ongoing Support

Our team is here to support you as you implement the program. We're available to answer questions, share experiences and tips from other educators, and ensure you stay on track with helpful reminders.

