



## FUNDRAISING IDEAS

**SELL FRONT ROW PARKING** to the highest bidder! How many of us would love to have that prime reserved parking spot close to the entrance at work that usually has the CEO's name on it? Wouldn't it be great to sell off that spot for a week with the proceeds benefiting Junior Achievement?

**MATCHING GIFTS** Many companies will match employee pledges.

**OPEN BAR** Offer bowlers an open bar while they bowl if they raise \$1000 as a team.

**5 STAR ENDORSEMENT** From your CEO, Board Member, Officer, etc. (e.g., a letter or memo to Department Heads and/or employees). Secure top management support!

**NEWSLETTERS** Advertise JA Maker Bowl event in your company newsletter.

**HAPPY HOUR EVENTS** Host an event right after work or an hour before work typically ends.

**RECRUITING DRIVE** JA Maker Bowl Kick Off at your office to assist in your efforts to sign up teams and explain the event in detail. JA staff can assist.

**BOWLING THERMOMETER** Hang it in a visible space for everyone to see.

**WHO'S THE BABY CONTEST** Ask co-workers to bring in their baby pictures. Each week, feature a new group on a centrally located bulletin board. Co-workers pay \$2 for each guess.

**VENDOR CAMPAIGN** Many vendors would be happy to support your efforts in the JA Maker Bowl. Just ask! Many vendors will enable teams to reach their goals.

**SWIMMING POOL** Set up a child's swimming pool in your company lobby. Customers are encouraged to contribute their coins to "make a big change in the life of a Junior Achiever". You can also set up a collection jar per floor or department and ask employees to contribute their spare change.

**GO HOME EARLY** The boss collects \$25 at the front door from everyone who wants to leave work early.

**"YOU HAVE BEEN PINNED"** Anonymously "decorate" an unsuspecting senior management office from top to bottom with bowling Décor (provided by JA). Then leave a "ransom" note that the décor can be removed/relocated to another office of their choice for a \$25 fee.

**GET A DAY OFF** For any bowler who raises \$250 or more, the boss will grant you one paid day of vacation. This is a great way to raise the average amount that bowlers raise.